

# **APPENDIX B**

**AMENDED  
[PROPOSED]  
PRELIMINARY APPROVAL  
ORDER**

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

IN RE: FACEBOOK, INC. CONSUMER  
PRIVACY USER PROFILE LITIGATION,

This document relates to:

ALL ACTIONS

CASE NO. 3:18-MD-02843-VC

**[PROPOSED] ORDER CERTIFYING  
SETTLEMENT CLASS; GRANTING  
PRELIMINARY APPROVAL OF CLASS  
ACTION SETTLEMENT PURSUANT TO  
FEDERAL RULE OF CIVIL PROCEDURE  
23(e)(1); AND APPROVING FORM AND  
CONTENT OF CLASS NOTICE**

WHEREAS, plaintiffs Steven Akins, Jason Ariciu, Anthony Bell, Bridgett Burk, Terry Fischer, Tyler King, Jordan O’Hara, and Cheryl Senko (together, “Settlement Class Representatives”), and Defendant Meta Platforms, Inc. (“Meta”) (collectively “Parties”), entered into a Settlement Agreement on December 22, 2022 (ECF No. \_\_\_\_), which, together with the exhibits and appendices thereto, sets forth the terms and conditions for a proposed resolution of this Action and for its dismissal with prejudice;

WHEREAS, this Court has reviewed the Settlement entered into by the Parties, all exhibits thereto, the record in this case, and the Parties' arguments;

WHEREAS, this Court preliminarily finds, for the purpose of settlement only, that the Settlement Class meets all the prerequisites of Federal Rule of Civil Procedure 23(a) for class certification—numerosity, commonality, typicality, and adequacy—and meets the requirements of Federal Rule of Civil Procedure 23(b)(3)—predominance of common issues, and superiority;

GOOD CAUSE APPEARING, IT IS HEREBY ORDERED AS FOLLOWS:<sup>1</sup>

**Preliminary Certification of Settlement Class for Purpose of Settlement Only  
and Appointment of Class Counsel and Settlement Class Representatives**

1. This Court reviews class action settlements just as carefully at the initial stage as it does at the final stage. *See Cotter v. Lyft, Inc.*, 193 F. Supp. 3d 1030, 1036–37 (N.D. Cal. 2016). At the initial stage, the inquiry is whether the settlement is “fair, reasonable, and adequate,” Fed. R. Civ. P. 23(e)(2), based on publicly available information and the information received from the parties.

2. The Settlement is hereby preliminarily approved as fair, reasonable, and adequate such that notice thereof should be given to members of the Settlement Class. Under Federal Rule of Civil Procedure 23(b)(3), the Settlement Class, as set forth in paragraph 46 of the Settlement Agreement and defined as follows, is preliminarily certified for the purpose of settlement only:

All Facebook users in the United States between May 24, 2007, and December 22, 2022, inclusive.

<sup>1</sup> All terms and definitions used herein have the same meanings as set forth in the Settlement Agreement.

Excluded from the Settlement Class are (i) Meta and its employees, alleged co-conspirators, officers, directors, legal representatives, heirs, successors, and wholly or partly owned subsidiaries or affiliated companies; (ii) counsel for any plaintiff whose case was consolidated into this MDL and their employees, including but not limited to the undersigned counsel for Plaintiffs and the undersigned counsel's employees; (iii) the Discovery Mediators, Special Master, Settlement Mediator who assisted in this action and their staff; and (iv) the Judges and Court staff to whom this Action is or was assigned.

7       3.     The Court preliminarily finds, for purposes of settlement only, that the proposed  
8 Settlement Class as defined above meets the numerosity requirement of Rule 23(a)(1) such that joinder  
9 would be impractical; that there are questions of law and fact common to the Settlement Class as  
10 required by Rule 23(a)(2); that these common questions predominate over individual questions as  
11 required by Rule 23(b)(3); and that the claims of the proposed Settlement Class Representatives are  
12 typical of the claims of the Settlement Class under Rule 23(a)(3).

13       4. In addition, the Court preliminarily finds that the Class Counsel and Settlement Class  
14 Representatives will fairly and adequately represent the interests of the Class under Rule 23(a)(4), have  
15 done so, and meet the requirements of Rule 23(g) and, therefore, appoints them as Class Counsel and  
16 Settlement Class Representatives under Rules 23(c)(1)(B) and 23(g).

17       5. If the Settlement Agreement is not finally approved by this Court, or if such final  
18 approval is reversed or materially modified on appeal by any court, this Order (including but not limited  
19 to the certification of the class) shall be vacated, null and void, and of no force or effect, and Meta and  
20 Settlement Class Representatives shall be entitled to make any arguments for or against certification  
21 for litigation purposes.

22       6. Class Counsel and the Settlement Class Representatives are appointed as adequate  
23 representatives of the Settlement Class.

## **Notice to the Settlement Class**

25       7. The Court approves the Settlement Administration Protocol & Notice Plan, Summary  
26 Notice, Class Notice, In-App Notice, and Claim Form, which are attached to the Settlement Agreement  
27 as Exhibits B-F and finds that their dissemination substantially in the manner and form set forth in the  
28 Settlement Agreement meets the requirements of Federal Rule of Civil Procedure 23 and due process,

1 constitutes the best notice practicable under the circumstances, and is reasonably calculated, under the  
 2 circumstances, to apprise members of the Settlement Class of the pendency of the Action, the effect of  
 3 the proposed Settlement (including the releases contained therein), the anticipated motion for  
 4 Attorneys' Fees and Expenses Award and for Service Awards, and their rights to participate in, opt out  
 5 of, or object to any aspect of the proposed Settlement.

6       8. By \_\_\_\_\_, 2023 [fourteen (14) calendar days after the issuance of this Order], Meta  
 7 shall pay or cause to be paid a portion of the Settlement Fund in an amount sufficient to effectuate the  
 8 Notice Plan to the Settlement Administrator (the "Initial Deposit").

9       9. Following issuance of this Order, and after payment of the Initial Deposit, Meta shall  
 10 pay or cause to be paid all subsequent amounts for Notice and Administration Costs (as invoiced by  
 11 the Settlement Administrator or Escrow Agent and approved by Class Counsel) (the "Periodic  
 12 Payments") within thirty (30) calendar days after the submission of an invoice by the Settlement  
 13 Administrator or Escrow Agent. The deadline may be extended by mutual consent of the Parties.

14      10. By \_\_\_\_\_, 2023 [thirty (30) calendar days after the issuance of this Order], Meta  
 15 shall, for the purpose of facilitating Notice, provide or cause to be provided to the Settlement  
 16 Administrator information about the Settlement Class Members required by the Settlement  
 17 Administrator to effectuate the Notice Plan.

18      11. The Settlement Administrator and Meta shall provide Notice consistent with the Notice  
 19 Plan outlined in Exhibit B, and Notice shall be disseminated to Settlement Class Members beginning  
 20 on the Notice Date on \_\_\_\_\_, \_\_\_\_ 2023 [fourteen (14) calendar days after the issuance of this Order].

### Settlement Administration

22      12. The Court appoints Angeion Group to serve as the Settlement Administrator. Angeion  
 23 shall establish the Escrow Account as a qualified settlement fund for U.S. federal income tax purposes  
 24 within the meaning of Treas. Reg. §§ 1.468B-1 through 1.468B-5 as set forth in the Settlement  
 25 Agreement, supervise and administer the notice procedures, establish and operate the Settlement  
 26 Website, administer the claims processes, distribute cash payments according to the processes and  
 27 criteria set forth in the Settlement Agreement, and perform any other duties that are reasonably  
 28 necessary and/or provided for in the Settlement Agreement.

1       13. The Settlement Administrator shall act in compliance with Pretrial Order No. 10  
 2 (Protective Order, ECF No. 122), including but not limited to making all necessary efforts and  
 3 precautions to ensure the security and privacy of Settlement Class Member information and protect it  
 4 from loss, misuse, unauthorized access and disclosure, and to protect against any reasonably anticipated  
 5 threats or hazards to the security of Settlement Class Member information; not using the information  
 6 provided by Meta or Class Counsel in connection with the Settlement or this notice plan for any  
 7 purposes other than providing notice or conducting claims administration; and not sharing Settlement  
 8 Class Member information with any third parties without advance consent from the Parties.

9       14. Settlement Class Members who wish to make a claim must do so by submitting a Claim  
 10 Form by \_\_\_\_\_, \_\_ 2023 [one hundred forty-nine (149) days after the issuance of this Order], in  
 11 accordance with the instructions contained therein. The Settlement Administrator shall determine the  
 12 eligibility of claims submitted and allocate the Settlement Fund in accordance with the Settlement  
 13 Agreement.

14       15. Settlement Class Members who wish to object to the Settlement should object in writing  
 15 and: (i) clearly identify the case name and number; (ii) include the objector's full name, address,  
 16 telephone number, email address; Facebook account URL (if reasonably available); the email address  
 17 and telephone number associated with the Settlement Class Member's Facebook account; (iii) state that  
 18 the objector was a Facebook user during the Class Period and the dates of such use; (iv) state whether  
 19 the objection applies only to the objector, to a specific subset of the Settlement Class, or to the entire  
 20 class; (v) state the number of times in which the objector (and, where applicable, objector's counsel)  
 21 has objected to a class action settlement, along with the caption of each case in which the objector has  
 22 made such objection; (vi) state whether the objector has sold or otherwise transferred the right to their  
 23 recovery in this Action to another person or entity, and, if so, the identity of that person or entity; (vii)  
 24 state with specificity the grounds for the objection, including any legal and factual support and any  
 25 evidence in support of the objection; (viii) state whether the objecting Settlement Class Member intends  
 26 to appear at the Final Approval Hearing, and if so, whether personally or through counsel; and (ix)  
 27 include the objector's signature. Objections must be filed with the Court or post-marked by \_\_\_\_\_,  
 28 \_\_ 2023 [no later than one hundred nineteen (119) days from the issuance of this Order], to the Court

1 at the following address: Class Action Clerk, United States District Court for the Northern District of  
 2 California, 450 Golden Gate Avenue, San Francisco, California 94102. The Court will require only  
 3 substantial compliance with these requirements for submitting an objection.

4       16. Any Settlement Class Member who seeks to be excluded from the Settlement Class  
 5 must submit a written request for exclusion that shall be postmarked and mailed to the Settlement  
 6 Administrator or submitted online through the claims portal no later than the Opt-Out Deadline,  
 7 \_\_\_\_\_, 2023 [no later than one hundred nineteen (119) days from issuance of this Order]. To be  
 8 an effective and valid written request for exclusion, the request must include the following information:  
 9 (i) identify the case name of the Action; (ii) identify the name and address of the individual seeking  
 10 exclusion from the Settlement; (iii) be personally signed by the individual seeking exclusion; (iv)  
 11 include a statement clearly indicating the individual's intent to be excluded from the Settlement; (v)  
 12 request exclusion only for that one individual whose personal signature appears on the request; (vi)  
 13 include the Facebook account URL (if reasonably available) and the email address and telephone  
 14 number associated with the Facebook account of the individual seeking exclusion; and (vii) state that  
 15 the individual seeking exclusion was a Facebook user during the Class Period. Any member of the  
 16 Settlement Class who does not file a valid and timely request for exclusion shall be bound by the final  
 17 judgment dismissing the Action on the merits with prejudice.

#### Final Approval Hearing

18       17. The Final Approval Hearing shall be held by the Court on \_\_\_\_\_, 2023, beginning  
 19 at \_\_\_\_\_ .m., to determine whether the requirements for certification of the Settlement Class have  
 20 been met; whether the proposed settlement of the Action on the terms set forth in the Settlement should  
 21 be approved as fair, reasonable, adequate, and in the best interests of the Settlement Class Members;  
 22 whether Class Counsel's motion or application for an Attorneys' Fees and Expenses Award and  
 23 application for the Service Awards should be approved; and whether final judgment approving the  
 24 Settlement and dismissing the Action on the merits with prejudice against the Settlement Class  
 25 Representatives and all other Settlement Class Members should be entered. The Final Approval  
 26 Hearing may, without further notice to the Settlement Class Members (except to those who have filed  
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 28

1 timely and valid objections and requested to speak at the Final Approval Hearing), be continued or  
 2 adjourned by order of the Court.

3       18. Any objector who timely submits an objection has the option to appear and request to  
 4 be heard at the Final Approval Hearing, either in person or through the objector's counsel. Any objector  
 5 wishing to appear and be heard at the Final Approval Hearing should include a notice of intention to  
 6 appear in the body of the objector's objection. Objectors who fail to submit or include such timely  
 7 notice of intention to appear may be excused from this prerequisite to appearing in Court to object to  
 8 the Settlement upon a showing of good cause.

9       19. By \_\_\_\_\_, \_\_ 2023 [not later than eighty-four (84) days after the issuance of this  
 10 Order], Class Counsel shall file all papers in support of the application for Attorneys' Fees and an  
 11 Expenses Award and/or for Service Awards. All opposition papers shall be filed by \_\_\_\_\_, \_\_ 2023  
 12 [one hundred fourteen (114) days after the issuance of this Order], and any reply papers shall be filed  
 13 by \_\_\_\_\_, \_\_ 2023 [one hundred twenty-eight (128) days after the issuance of this Order].

14       20. By \_\_\_\_\_, \_\_ 2023 [one hundred four (104) days after issuance of this Order], Class  
 15 Counsel shall file all papers in support of the application for the Final Approval Order and Final  
 16 Judgment. Any reply papers regarding objections to the settlement and to update the Court regarding  
 17 notice and administration shall be filed by \_\_\_\_\_, \_\_ 2023 [one hundred twenty-eight (128) days  
 18 after the issuance of this Order].

19       21. Class Counsel's motion or application for Attorneys' Fees and an Expenses Award and  
 20 for Service Awards will be considered separately from the fairness, reasonableness, and adequacy of  
 21 the Settlement. Any appeal from any order relating solely to Class Counsel's motion for Attorneys'  
 22 Fees and an Expenses Award, and/or for Service Awards, or any reversal or modification of any such  
 23 order, shall not operate to terminate, vacate, or cancel the Settlement.

24       22. Defense Counsel and Class Counsel are hereby authorized to utilize all reasonable  
 25 procedures in connection with the administration of the Settlement which are not materially  
 26 inconsistent with either this Order or the Settlement Agreement.

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 28           IT IS SO ORDERED.

1  
2 DATED: \_\_\_\_\_, 202\_\_\_\_\_

3 Hon. Vince Chhabria  
4 United States District Judge  
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